

Monozukuri

- > *Monozukuri* is the ongoing process of creating new values realised in quality products and services that exceed customer expectations by applying superior proprietary technology and knowledge nurtured over long years.





OUR FIVE COMMITMENTS

Contributions to the world through Monozukuri is our mission as a global enterprise. The Toshiba Tec Group considers its Corporate Philosophy “Our Five Commitments” as the foundation of its business management and as the “Common Sense of Value” for every employee to possess. The Toshiba Tec Group expands its business activities based on the philosophy of pursuing mutual prosperity with all stakeholders including customers, employees, society throughout its operations, as well as highly ethical business practices.

Monozukuri

Creating our products with pride and passion. Keeping our customers in mind all the time and everywhere.

- 1** We aim to provide timely products and services with reliable quality and functions as well as high user-friendliness, creating value with our customer in mind through our superior proprietary technology and in collaboration with the world’s best partners.
- 2** We want to foster an open and healthy corporate culture in which a strong professional team may tirelessly seek new challenges, by respecting the individuality of each employee, striving to promote each one’s abilities, and implementing a fair and appropriate system of evaluation and rewards.
- 3** We seek to contribute toward the development of a global society as a good corporate citizen, law-abiding and ethical, by fulfilling our responsibilities toward each country and community in which we operate and respecting local culture and history.
- 4** We put concern for the environment as a priority in all our business activities so as to protect people’s safety and health as well as the world’s natural resources.
- 5** We endeavor to maximise our corporate value, and on the basis of sound and transparent management, we strive to achieve appropriate profits and reserves, constantly seek to implement management innovation and energetically invest in research and development, among others, in order to meet the expectations of our shareholders.

For more information please contact us:

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